

MEMBERSHIP APPLICATION

Name: _____

Business: _____

Address: _____

City/State: _____

Zip: _____

Email: _____

Website: _____

Please check all that apply:

New Member Individual

Renewal Business

Membership Categories:

Grand Slam \$2,500 and Up

Home Run \$1,000 - \$2,499

Third Base \$500 - \$999

Second Base \$250 - \$499

First Base \$100 - \$249

Fan \$10 - \$99

Please complete this form, detach and return it with your

donation made payable to:



Hoisington Main Street, Inc.
108 E. First Street, Ste. 110
Hoisington, KS 67544

OUR MISSION

The mission of Hoisington Main Street, Inc is to revitalize the downtown district through:

- historic preservation of buildings;
- strengthening of retail, service and professional businesses;
- increasing consumer businesses; and
- promoting activities that instill community pride and invite visitors to the downtown district; by using the Kansas Main Street four points approach.



OUR VISION - 2010

Downtown Hoisington, the gateway to Cheyenne Bottoms, is the welcome center of this friendly, proud community. Bed and breakfast lodging, good food, and an internet café make this a first choice for the nature tourist and travelers of the Scenic Byway. Specialty shopping and services for the outdoor enthusiast, and many fine gift and home décor shops, line the smooth

brick streets of this inviting community with a colorful past.

Enthusiastic leaders and a multitude of community partners desire to work together, support, and continually improve the quality of life demonstrated in a clean and visually pleasing full-service downtown. The history of Hoisington is exhibited in the loved and well-maintained buildings. Newly recruited and existing businesses are offered incentives and assistance in making incremental improvements, expansion into new product and service lines, and promoting and marketing to their distinct consumer base. Major transitions due to retirement or sale are recognized as potential and growth opportunity for others.

The Hoisington Main Street program leads the process to downtown revitalization; gaining partners involvement and support, while continually implementing the strategic plan as designed. Celebrations and news of success and progress will increase momentum and highlight the ongoing cooperation of business and building owners, the City and County Government, and community partners.

Residents and neighboring communities enjoy convenient shopping for basic goods and services. They join visitors and travelers to experience downtown Hoisington as a social gathering place for coffee, ice cream, chocolates, and family events including the Labor Day celebration, birding festivals, and outdoor entertainment. Quality of life, good schools, healthcare, jobs, and a business friendly environment, make Downtown Hoisington the preferred option for new business ventures and for the retention of young people.

**HOISINGTON MAIN
STREET, INC.**

GET IN THE GAME!



MEMBERSHIP BROCHURE 2008

ABOUT MAIN STREET

Hoisington Main Street is a downtown economic development organization committed to the support and promotion of the downtown heart of Hoisington. Established in July of 2005, Main Street has been vital in the revitalization efforts of the downtown.

Our four committees, Organization, Promotion, Design, and Economic Restructuring, each oversee and coordinate specific elements of downtown maintenance that are unique to their function.

Organization maintains the stability and sustainability of the program through fundraising and fiscal management.

Promotion emphasizes the downtown as the center for commerce, community and culture through events and projects. **Design** shapes and preserves the true image of the downtown through physical improvements and initiatives. **ER** identifies new opportunities and functions for the downtown through incentives and projects.

The Board of Directors oversees the committees, and provides assistance

and guidance as needed.

The committees and the Board are all comprised of volunteers, who are dedicated to the Vision and Mission of Main Street.

Anyone can be involved with the Main Street program, and we invite those interested to donate and/or volunteer today!

I would be interested in:

Committee Member

Organization Committee

Design Committee

Economic Restructuring Committee

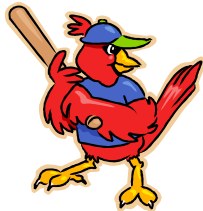
Promotion Committee

Event Volunteer

Wetlanders Festival

Movie Night

Poker Tournament



WHAT'S IN IT FOR ME?

- **Newsletters** - Our newsletters will keep you informed of projects and activities in the downtown, achievements and awards, and how you can be involved
- **Business Listing and Link on the Main Street website** - Let us help you promote your business at the virtual level
- **Business Listing in the Main Street Directory** - We'll showcase your business information in a categorized, easy-to-use professional guide
- **Access to Services through the Small Business Development Center** - Let us connect you to the professional support you need to grow your business
- **Access to NetworkKansas, a One-Stop Tool for Businesses** - Find out about new initiatives and tools just for Kansas business owners
- **Kansas Main Street Design Assistance and the IWW Grant/Loan Program (IWW restricted to district businesses)** - Take advantage of special incentives just for Kansas Main Street cities
- **Hoisington Main Street Revolving Loans** - A special low-interest, matching loan (\$3 public received for each \$1 private spent) available for updates and improvements in the Main Street district
- **Minimum Maintenance Initiative Program** - A matching grant program for improvements fostering historic preservation and minimum maintenance (\$5 private spent for each \$1 public received)
- **Webinars** - Utilize our internet-based training program of 16 archived sessions designed to provide exclusive business training at your convenience
- **Workshops and Educational Sessions** - Get a jump on your competition with these opportunities through Kansas Main Street at little or no cost
- **Promotional Events and Cooperative Advertising** - Let us work with you to promote your business and increase customer traffic

- **Legislative Advocacy** - Through our connections with Kansas Main Street and Kansas Downtown Development Association, get your issues and opinions heard
- **Downtown Impact** - Be a part of our revitalization efforts in the historical, cultural and commercial district downtown



DOWNTOWN ROSTER



- **Wetlanders Festival** - A new and growing festival with an outdoor theme focusing on Cheyenne Bottoms
- **Movie Night** - Held in Lebert Park on Friday evenings, this summer activity brings the community together for fun and family time
- **Texas Hold'em Poker Tournament** - New to Main Street in 2008, this card-playing jamboree is sure to bring a Full House
- **Window Display Contests** - Put your best window forward each holiday, from Valentine's to Christmas, for the Design Committee's Storefront Showcase
- **Volunteer Recognition Banquet** - Join us as we recognize and celebrate our most valuable asset: our volunteers!
- **Pole Art Walking Tours** - Take a stroll down Main Street, and enjoy the visual treasure of our truly unique Pole Art

Our downtown promotional events are designed with local businesses in mind!

How can we promote you?